

Life Insurance

The gifting of Life Insurance is a way to provide a substantial future gift to Red Deer Hospice, without drawing on your assets now or depleting your Estate.

The main advantage of using life insurance as a charitable gift is that the gift will be substantially greater than the cost to you. In fact you can pay for the gift in small installments over several years.

You may:

Transfer an existing, whole-life policy (paid-up or one in which premiums are still owing) to Red Deer Hospice that you no longer require for the financial security of your family or company. You will receive a tax receipt for the cash surrender value of the policy and receipts on all future premiums payments.

Purchase a new policy naming Red Deer Hospice as the owner and beneficiary. You will receive a tax receipt for all premiums paid, significantly reducing the cost of the policy. When the policy is owned by Red Deer Hospice, it is not included in the probate of your Will, so the proceeds of the policy are paid promptly and are not reduced by probate fees or taxes.

Name Red Deer Hospice as a beneficiary of a new or existing insurance policy. It is possible to name multiple beneficiaries on a life insurance policy to include both family members and charitable organizations. Your tax receipt will be for the amount of the proceeds paid to Red Deer Hospice.

Purchase life insurance as a *wealth replacement strategy*. In this case, an asset that may have to be sold, and in which capital gains is applied, or perhaps real estate, which cannot be easily divided or sold, can be donated to Red Deer Hospice now, and an insurance policy purchased for the same value, naming your heirs as beneficiaries. You can watch the benefit of your gift during your lifetime, and upon your death, the policy proceeds are paid to your heirs tax-free, and a significant portion of the premiums paid for the policy would probably have been recouped by the tax credit of the donated asset.

If you are considering a gift of Life Insurance to Red Deer Hospice, please contact our Fund Development and Marketing Coordinator at **403-309-4344** or send an email to funddev@reddeerhospice.com.